



# CBA International Field Experience: Germany



This course is an on-site study of leadership from an international business perspective and explores the role of leadership from a multinational perspective (specifically Germany). Students will learn the impact of the global marketplace; how culture and cultural differences impact leadership and business practices; and determine the political and social climates in Europe by learning about the interplay between politics, social issues, and the economy in Germany.

## Program Details



March 8-16, 2019



Munich, Dusseldorf, and Berlin, Germany



Course Credit: BADM 400/600



\$3,695

## Program Highlights

Meet with U.S. Consular representatives and the American-Business Club of Germany

Visit Dachau Concentration Camp

Meet with various business such as Siemens Manufacturing,

For more information, contact Professor Keith Benson or Professor Melissa Carsten



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