



CBA International Field Experience: Germany & Netherlands



This course is an on-site study of leadership from an international business perspective and explores the role of leadership from a multinational perspective (specifically Germany and Netherlands). Students will learn the impact of the global marketplace; how culture and cultural differences impact leadership and business practices; and determine the political and social climates in Europe by learning about the interplay between politics, social issues, and the economy in Germany and Netherlands.

Program Details



March 2019



Munich and Berlin, Germany
Amsterdam, Netherlands



Course Credit: BADM 400/600



TBD

Program Highlights

Meet with U.S. Consulate and U.S. Commercial Services representatives

Visit Dachau Concentration Camp

Meet with various business such as Siemens Manufacturing, Heineken, and PwC

For more information, contact Professor Keith Benson or Professor Melissa Carsten



bensonk@winthrop.edu
carstenm@winthrop.edu



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