



The Business of Coffee, Chocolate, and Craft Beer in Costa Rica



This course is an on-site study of international business and the impact of culture on business practices in general, and in South America, specifically Costa Rica. Specific objectives are to: Enhance the students' understanding of the global marketplace; increase the students' understanding of how culture and cultural difference in particular impact business and business practices; Determine the political and social climates in South America by learning about the interplay between politics, social issues, and the economy in Costa Rica; and identify the challenges of competing in the global marketplace and to provide tools for analyzing and solving the challenges.

Program Details



December 12-20, 2019



Costa Rica



Course Credit: BADM 400



\$2,999

Program Highlights

Visit a working coffee plantation to see the process of cultivating, manufacturing, and selling coffee beans

Explore Parque Nacional Tortuguero, the famous nesting grounds for green turtles

Explore the growing craft beer industry in San Jose

For more information, contact Professor Celeste Tiller



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